BACHELOR OF ARTS IN PSYCHOLOGY
UNLOCK HUMAN POTENTIAL
A message from the Dean

I would like to welcome you to the School of Arts and Sciences (SOAS) at AUD. The School offers a Bachelor of Arts (BA) in Psychology, a Bachelor of Arts (BA) in International Studies, a Master of Arts (MA) in International Affairs, a Certificate in Middle Eastern Studies, and several minors. SOAS prides itself in fostering skills such as critical thinking, research, communication, ethical reasoning, and global awareness that empower graduates to succeed as future leaders, thinkers, professionals, and entrepreneurs. At the heart of its mission, the School firmly believes that innovative thinking is grounded in a liberal arts education and hinges upon understanding issues from multiple perspectives. SOAS faculty are committed to employing teaching methodologies in the classroom that encourage active learning and critical analysis. Benchmarked to international standards, the BA in Psychology provides students with the necessary tools to understand human behavior and mental processes from biological and socio-cultural perspectives. Students study a core of psychology subjects and benefit from a well-rounded education in a culturally-diverse learning community. They also have the opportunity to delve deeper into topics related to biological, applied, and industrial psychology. The program prepares students to pursue careers in psychology and various other fields, including media, human resources, market research, and education. I invite you to learn more about our faculty, programs, and extracurricular opportunities by browsing our webpage or contacting the Office of Admissions at admissions@aud.edu.

Dr. Elham SeyedSayedDost
Dean, School of Arts and Sciences
A message from the Chair

Have you ever wondered why people act the way they do? What causes a lack of empathy? How do we learn and change through our life? Welcome to the world of Psychology! Psychology is the scientific study of the mind, mental processes, and behavior.

AUD’s Bachelor of Arts (BA) in Psychology is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and licensed by the UAE Ministry of Education -Higher Education Affairs. The program offers a solid foundation in psychology, with in-depth expertise in biological, industrial, and applied psychology. You will be taught about mental health, abnormal and social behavior, how people interact in organizations, ethical issues, social relationships, cognitive and developmental processes, and methods for understanding behavior.

The BA in Psychology exposes you to the path of internships in hospitals, clinics, companies, education, and government institutions in Dubai, one of the world’s most state-of-the-art cities. It is a fantastic opportunity to apply the theory learned in the classroom to the professional environment. You also have the chance to study abroad for a semester or summer. When you graduate, you will be equipped with a range of subject-specific and transferable skills that are highly valued by employers enabling you to enter a wide range of careers.

This brochure serves as a gateway to exploring what the Department of Psychology has to offer, and we hope to see you soon!

Dr. Arjette Madeline Karemaker
Chair, Department of Psychology
Program Mission

The Bachelor of Arts in Psychology provides students with a broad background in relevant fields of psychology and develops students who are capable of conducting research in the field. The program seeks to prepare students for graduate study and/or employment in a wide range of fields.
Program Goals

In support of its Mission, the Psychology program seeks to

• Familiarize students with a range of methods used to address psychological queries

• Expose students to a broad range of psychological topics to help them understand the interconnectedness of the field

• Develop in students an understanding of the central questions in contemporary psychology

• Instill in students an understanding of the role that psychology plays in maintaining a healthy community

• Equip students with the necessary tools to approach contemporary issues from biological, socio-cultural, and psychological perspectives
Program Learning Outcomes

Upon completion of the degree, students will be able to

• Conduct ethical research appropriate to the field of psychology

• Communicate effectively in written and spoken forms regarding psychological issues and projects

• Analyze and evaluate discussions regarding important psychological issues

• Define concepts that position psychology as a field of scientific inquiry

• Situate within a historical framework the theories that are the foundation of contemporary discussion of psychological issues

• Assess the strengths of applying various theoretical frameworks to contemporary psychological issues
WHAT CAN I DO WHEN I GRADUATE?
AUD, as an international institution of higher education, encourages global understanding by providing an atmosphere of cultural diversity and opportunities for international education.

- The Psychology program is unique at AUD for its breadth and depth of psychology offerings, with selective courses spread out over three specified areas: Biological, Industrial/Organizational, and Clinical Psychology.

- The Psychology program focuses on research capabilities, preparing students for graduate education, such as Masters in Clinical, Business, Organizational, or Counselling Psychology.

- The Psychology program prepares students for a wide range of careers that require in-depth understanding of human behavior, critical thinking, and effective communication skills.
Possible careers in:

- Healthcare
- Business
- Human Resources
- Organizational and Personnel Development
- Marketing and Market Research
- Education
- Media
- Governmental Institutions
- Sports
- Forensic Departments and Law
## Course sequencing

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<th>Year</th>
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<tr>
<td>I</td>
<td><strong>COMP 101</strong> (IT and Innovation in Today's world)</td>
<td><strong>ENGL 102</strong> (Advanced Composition and Research)</td>
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<td><strong>ENGL 101</strong> (Composition and Rhetoric)</td>
<td><strong>FREN 102</strong> (Elementary French II) or <strong>MEST 102</strong> (Elementary Arabic II) or <strong>SPAN 102</strong> (Elementary Spanish II)</td>
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<td><strong>FREN 101</strong> (Elementary French I) or <strong>MEST 101</strong> (Elementary Arabic I) or <strong>SPAN 101</strong> (Elementary Spanish I)</td>
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<td><strong>MATH 101</strong> (Mathematics for the Arts)</td>
<td><strong>PSYC 205</strong> (Research Methods in Psychology)</td>
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<td><strong>PSYC 201</strong> (General Psychology)</td>
<td><strong>PSYC 220</strong> (Principles of Learning)</td>
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<td><strong>WLDC 201</strong> (Cultural Encounters and Historical Transformation)</td>
<td><strong>SCIE 201</strong> (Life Sciences for Today)</td>
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<td><strong>ENGL 103</strong> (Introduction to Literature)</td>
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<td><strong>PSYC 305</strong> (Statistics for Psychology)</td>
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<td><strong>PSYC 313</strong> (Social Psychology)</td>
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<td><strong>WLDC 201</strong> (Cultural Encounters and Historical Transformation)</td>
<td><strong>WLDC 202</strong> (Culture and Innovation in a Globalized World)</td>
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<td>III</td>
<td><strong>A&amp;S ELE</strong> (300-level Arts and Sciences Elective)</td>
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<td><strong>HUMN ELE</strong> (Humanities Elective)</td>
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<td><strong>PSPK 101</strong> (Public Speaking)</td>
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<td><strong>PSYC 450</strong> (History and Systems of Psychology)</td>
<td><strong>PSYC 401</strong> (Selected Topics in Psychology)</td>
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<td><strong>PSYC ELE</strong> (Applied Psychology Elective)</td>
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Psychology Electives

**Biological Psychology**
- PSYC 230  Cognitive Psychology
- PSYC 231  Sensation and Perception
- PSYC 232  Psychology of Addictive Behavior

**Industrial/Organizational Psychology**
- PSYC 360  Consumer Psychology
- PSYC 365  Industrial/Organizational Psychology
- PSYC 415  Psychology of Advertising and Mass Media

**Applied Psychology**
- PSYC 411  Clinical Psychology
- PSYC 412  Psychological Testing and Assessment
- PSYC 413  Family Psychology
**Admissions Checklist**

Please make sure that the following items are included with your application. Your admission will depend on the receipt of all required documents throughout the review of your application.

Official English translations of all supporting educational documents are required. Translations must be literal (i.e., word-for-word).

- A completed online Application for Admission.
- An official attested high school/secondary school transcript (academic record) covering the last three years.
- High school diploma.
- Equivalency letter from the UAE Ministry of Education.
- Official test scores: TOEFL® / Academic IELTS™ / EmSAT and SAT®.
- Army exemption letter for all UAE nationals.

*Specific exemptions apply*

**Financial Requirements**

- Non-refundable application fee of AED 420.

Additional details and the online application are available online: [www.aud.edu](http://www.aud.edu)
The School of Arts and Sciences exemplifies the tradition that a college education liberates the mind. The School values the pursuit of knowledge for its own sake and believes that all college graduates are capable of studying a broad spectrum of subjects and of following a rational process to draw conclusions and inferences.

**ADMISSIONS AT AUD**

The Mission of the Office of Admissions is to admit to AUD's degree programs students who possess appropriate credentials and the demonstrated capacity and potential to successfully complete the educational programs provided by the University and meaningfully participate in the total educational experience offered by AUD.

The Office of Admissions consists of a professional team that assists prospective students gain accessibility to opportunities in higher education. The Admissions team is held to a high level of integrity and is charged with providing quality service and accurate information to all students.

**AUD OFFICE OF ADMISSIONS**

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admissions@aud.edu
www.aud.edu

For specific admissions requirement, please check the AUD Undergraduate Catalog at our website or contact the Office of Admissions.

**ACCREDITED IN THE UAE & THE USA**

AUD is officially licensed by the U.A.E. Ministry of Education – Higher Education Affairs (MOE-HEA) The Ministry has accredited the university's undergraduate and graduate programs, in addition to Certificate programs in Middle Eastern Studies and Professional Teaching.

AUD is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award Baccalaureate and Master's degree levels. Questions about the accreditation of AUD may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097 USA, by calling +1 (404) 679-4500, or by using information available on SACSCOC’s website (www.sacscoc.org).