



AUD
AMERICAN
UNIVERSITY
IN DUBAI

BACHELOR OF ARTS IN PSYCHOLOGY



**UNLOCK HUMAN
POTENTIAL**



A message from the Dean

I would like to welcome you to the School of Arts and Sciences (SOAS) at AUD. The School offers a Bachelor of Arts (BA) in Psychology, a Bachelor of Arts (BA) in International Studies, a Master of Arts (MA) in International Affairs, a Certificate in Middle Eastern Studies, and several minors. SOAS prides itself in fostering skills such as critical thinking, research, communication, ethical reasoning, and global awareness that empower graduates to succeed as future leaders, thinkers, professionals, and entrepreneurs. At the heart of its mission, the School firmly believes that innovative thinking is grounded in a liberal arts education and hinges upon understanding issues from multiple perspectives. SOAS faculty are committed to employing teaching methodologies in the classroom that encourage active learning and critical analysis. Benchmarked to international standards, the BA in Psychology provides students with the necessary tools to understand human behavior and mental processes from biological and socio-cultural perspectives. Students study a core of psychology subjects and benefit from a well-rounded education in a culturally-diverse learning community. They also have the opportunity to delve deeper into topics related to biological, applied, and industrial psychology. The program prepares students to pursue careers in psychology and various other fields, including media, human resources, market research, and education. I invite you to learn more about our faculty, programs, and extracurricular opportunities by browsing our webpage or contacting the Office of Admissions at admissions@aud.edu.

Dr. Micah Robbins

Acting Dean of the School of Arts and Sciences



A message from the Chair

Have you ever wondered why people act the way they do? What causes a lack of empathy? How do we learn and change through our life? Welcome to the world of Psychology! Psychology is the scientific study of the mind, mental processes, and behavior.

AUD's Bachelor of Arts (BA) in Psychology is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and licensed by the UAE Ministry of Education -Higher Education Affairs. The program offers a solid foundation in psychology, with in-depth expertise in biological, industrial, and applied psychology. You will be taught about mental health, abnormal and social behavior, how people interact in organizations, ethical issues, social relationships, cognitive and developmental processes, and methods for understanding behavior.

The BA in Psychology exposes you to the path of internships in hospitals, clinics, companies, education, and government institutions in Dubai, one of the world's most state-of-the-art cities. It is a fantastic opportunity to apply the theory learned in the classroom to the professional environment. You also have the chance to study abroad for a semester or summer. When you graduate, you will be equipped with a range of subject-specific and transferable skills that are highly valued by employers enabling you to enter a wide range of careers.

This brochure serves as a gateway to exploring what the Department of Psychology has to offer, and we hope to see you soon!

Dr. Prince Kouamelan Kouassi

Chair of the Department of Psychology

ABOUT

Program Mission

The Bachelor of Arts in Psychology provides students with a broad background in relevant fields of psychology and develops students who are capable of conducting research in the field. The program seeks to prepare students for graduate study and/or employment in a wide range of fields.



Program Goals

In support of its Mission, the Psychology program seeks to

- Familiarize students with a range of methods used to address psychological queries
- Expose students to a broad range of psychological topics to help them understand the interconnectedness of the field
- Develop in students an understanding of the central questions in contemporary psychology
- Instill in students an understanding of the role that psychology plays in maintaining a healthy community
- Equip students with the necessary tools to approach contemporary issues from biological, socio-cultural, and psychological perspectives



Program Learning Outcomes

Upon completion of the degree, students will be able to

- Conduct ethical research appropriate to the field of psychology
- Communicate effectively in written and spoken forms regarding psychological issues and projects
- Analyze and evaluate discussions regarding important psychological issues
- Define concepts that position psychology as a field of scientific inquiry
- Situate within a historical framework the theories that are the foundation of contemporary discussion of psychological issues
- Assess the strengths of applying various theoretical frameworks to contemporary psychological issues





**WHAT CAN
I DO WHEN
I GRADUATE?**

AUD, as an international institution of higher education, encourages global understanding by providing an atmosphere of cultural diversity and opportunities for international education.

- The Psychology program is unique at AUD for its breadth and depth of psychology offerings, with selective courses spread out over three specified areas: Biological, Industrial/Organizational, and Clinical Psychology.
- The Psychology program focuses on research capabilities, preparing students for graduate education, such as Masters in Clinical, Business, Organizational, or Counselling Psychology.
- The Psychology program prepares students for a wide range of careers that require in-depth understanding of human behavior, critical thinking, and effective communication skills.

**POSSIBLE
CAREERS**

Possible careers in:

- Healthcare
- Business
- Human Resources
- Organizational and Personnel Development
- Marketing and Market Research
- Education
- Media
- Governmental Institutions
- Sports
- Forensic Departments and Law





PROGRAM

Course sequencing

	Fall	Spring
Year I	ARAB ELE (Arabic Elective)	ENGL 102 (Advanced Composition and Research)
	COMP 101 (IT and Innovation in Today's World)	PSYC 205 (Research Methods in Psychology)
	ENGL 101 (Composition and Rhetoric)	PSYC 215 (Developmental Psychology)
	MATH 101 (Mathematics for the Arts)	PSYC 220 (Principles of Learning)
	PSYC 201 (General Psychology)	SCIE 201 (Life Sciences for Today) or
	UNIV 100 (The University Experience)	BIOL 201 (Principles of Biology)
Year II	ENGL 103 (Introduction to Literature)	LANG 102 (Language 102)
	LANG 101	PSYC ELE - Biological Psychology
	PSYC 305 (Statistics for Psychology)	PSYC ELE - Biological Psychology
	PSYC 313 (Social Psychology)	PSYC 210 (Abnormal Psychology)
	PSYC 315 (Personality Psychology)	WLDC 201 (Cultural Encounters and Historical Transformation) or WLDC 202 (Culture and Innovation in a Globalized World)
Year III	A&S ELE (300-level Arts and Sciences Elective)	PSYC 398 (Psychology Internship)
	HUMN ELE (Humanities Elective)	PSYC ELE - Industrial/Organizational Psychology
	PSPK 101 (Public Speaking)	A&S ELE (300-level Arts and Sciences Elective)
	PSYC 440 (Ethics in Psychology: Research and Practice)	A&S ELE (300-level Arts and Sciences Elective)
	PSYC ELE - Industrial/Organizational Psychology	ISST ELE (Islamic Cultural Studies Elective)
Year IV	A&S ELE (300-level Arts and Sciences Elective)	A&S ELE (300-level Arts and Sciences Elective)
	GEN ELE (General Elective)	GEN ELE (General Elective)
	PSYC 450 (History and Systems of Psychology)	PSYC 401 (Selected Topics in Psychology)
	PSYC 498 (Thesis I)	PSYC 499 (Thesis II)
	PSYC ELE (Applied Psychology Elective)	PSYC ELE (Applied Psychology Elective)



Additional McGraw-Hill International Editions are available in the following subjects:

Aerospace	Geology and Mining
Agriculture	Industrial Arts and Vocational Education
Business Systems	Mathematics
Business and Industrial Management	Mechanical Engineering
Chemistry and Chemical Engineering	Medicine
Civil Engineering	Nanotechnology
Electronics	Physics
Education	Political Science
Electrical Engineering	Psychology
Engineering and Computer Science	Sciences
Finance	

Some titles, including electronic and print components, may not be available in countries in the United States.

Psychology Electives

Biological Psychology

PSYC 230	Cognitive Psychology
PSYC 231	Sensation and Perception
PSYC 232	Psychology of Addictive Behavior

Industrial/Organizational Psychology

PSYC 360	Consumer Psychology
PSYC 365	Industrial/Organizational Psychology
PSYC 415	Psychology of Advertising and Mass Media

Applied Psychology

PSYC 411	Clinical Psychology
PSYC 412	Psychological Testing and Assessment
PSYC 413	Family Psychology



Admissions Checklist

Please make sure that the following items are included with your application. Your admission will depend on the receipt of all required documents throughout the review of your application.

Official English translations of all supporting educational documents are required. Translations must be literal (i.e., word-for-word).

- A completed online Application for Admission.
- An official attested high school/secondary school transcript (academic record) covering the last three years.
- High school diploma.
- Equivalency letter from the UAE Ministry of Education.
- Official test scores: TOEFL® / Academic IELTS™ / EmSAT and SAT®*.
- Army exemption letter for all UAE nationals.

**Specific exemptions apply*

Financial Requirements

- Non-refundable application fee of AED 420.

Additional details and the online application are available online:
www.aud.edu

AUD | AMERICAN UNIVERSITY IN DUBAI |

School of Arts and Sciences

The School of Arts and Sciences exemplifies the tradition that a college education liberates the mind. The School values the pursuit of knowledge for its own sake and believes that all college graduates are capable of studying a broad spectrum of subjects and of following a rational process to draw conclusions and inferences.

ADMISSIONS AT AUD

The Mission of the Office of Admissions is to admit to AUD's degree programs students who possess appropriate credentials and the demonstrated capacity and potential to successfully complete the educational programs provided by the University and meaningfully participate in the total educational experience offered by AUD.

The Office of Admissions consists of a professional team that assists prospective students gain accessibility to opportunities in higher education. The Admissions team is held to a high level of integrity and is charged with providing quality service and accurate information to all students.

AUD OFFICE OF ADMISSIONS

P. O. Box 28282, Dubai, UAE
T. +971 4 399 9000
admissions@aud.edu
www.aud.edu

For specific admissions requirement, please check the AUD Undergraduate Catalog at our website or contact the Office of Admissions.

ACCREDITED IN THE UAE & THE USA

AUD is officially licensed by the U.A.E. Ministry of Education – Higher Education Affairs (MOE-HEA) The Ministry has accredited the university's undergraduate and graduate programs, in addition to Certificate programs in Middle Eastern Studies and Professional Teaching.

AUD is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award Baccalaureate and Master's degree levels. Questions about the accreditation of AUD may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097 USA, by calling +1 (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).