Learning Experience Designer

The Office of the Provost and Chief Academic Officer at the American University in Dubai invites qualified applicants for the position of **Learning Experience Designer** to design and develop engaging online/blended learning experiences. The ideal candidate will work closely with the provost in leading teaching excellence, and collaborate with faculty/ subject matter experts to create interactive, learner-centered content, enhancing both in-person and online education through innovative approaches and cutting-edge technology.

Principal Responsibilities:
- Provide a comprehensive strategy, devised in consultation with the provost, for leveraging technology to drive learning
- Collaborate with faculty to identify learning needs and outcomes, ensuring alignment with curriculum goals.
- Design and develop instructional materials aligned with academic objectives to integrate technology and digital tools (e.g. Learning Management Systems, multimedia, simulations, educational podcasts, adaptive GenAI learning tools, etc.) to enhance the teaching and learning experience.
- Guide and support faculty in the implementation of innovative teaching strategies, including active learning and HyFlex classrooms.
- Apply advanced instructional design strategies and models.
- Customize and manage Learning Management System (LMS) content.
- Create interactive e-learning modules using authoring tools. Design and develop engaging, interactive, and accessible instructional materials and learning activities for both in-person and online/blended formats.
- Evaluate and assess the effectiveness of instructional materials and courses through feedback, data analysis, and ongoing improvements.
- Provide training and professional development for faculty on best practices in instructional design, educational technology, and course delivery to ensure effective usage of the instructional technologies.
- Stay current with trends and advancements in educational technology, pedagogical theory, and instructional design practices.

Competencies and Skills Used:
- Experience in applying innovative teaching strategies in face to face and/or online/ blended university courses
- Proficiency in e-learning tools and LMS platforms.
- Knowledge of emerging trends like AI, VR, and AR in education.
- Strong knowledge of instructional design models, methodologies, and best practices.
- Excellent project management, collaboration, and communication skills.
- Ability to manage multiple projects simultaneously and meet deadlines.

Essential Qualifications:
- Minimum Master's degree in Instructional Design, Educational Technology, or a related field. PhD preferred.
- At least 3 years of experience in instructional design, learning experience design, or related field in higher education.
- Experience in higher education or curriculum development.
- Familiarity with accreditation processes in higher education.

Applications will be accepted and evaluated until this position is filled.

Interested applicants must submit the following required documents, stating the title of the position in the subject line of the email, via email to recruitment@aud.edu.
- Cover letter
- Updated CV
- Contact information of three (3) academic/professional references

No telephone calls please.
While we thank all applicants for their interest, only those under consideration will be contacted for a follow-up interview.