



HOTEL REGENERATION

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The future of Hospitality and F&B Design in a changing world.

Considerations on the impact of Covid-19 situation in the re-definition of the hospitality spaces and their flexibility. The study benefits of the collaboration with Rotana Hotels in the development and coordination of **#HOTEL REgeneration _ Student Design Challenge**.

The successful Challenge reached the Third Edition and involves IDES375_F&B Outlet Design course and some of the major Design and Hospitality players from the Industry.