Graphic Designer

The American University in Dubai invites qualified applicants to apply for the position of **Graphic Designer**

The fundamental responsibility of this position is to design and produce a wide range of graphic design functions, artwork and technical oversight for the development of publications, multimedia and other materials that provide information, insights, and visibility for the American University in Dubai.

Principle Responsibilities:

- Perform a range of graphic design functions including designing info-graphics, publication layout work, digital artwork, branding, and large-scale printing.
- Design the print for the student catalogue, student handbook, university brochures, and other related institutional publications.
- Design and produce appropriate creative theme designs, illustrations, figures and diagrams for a variety of AUD events and activities.
- Design digital marketing visuals, web banners, and social media content to support university-led projects.
- Draft finishing art and formatting for a variety of American University in Dubai branding materials.
- Produce creative design concepts for multimedia projects.
- Produce final artwork and coordinate with printing press for print projects including university invitations, certificates, yearbook etc.
- Maintain a sufficient supply of photos/images for use in University publications through sourcing relevant commercial stock image libraries or through coordinating photoshoots.
- Review designs for errors prior to print.

Competencies and Skills Used:

- Creative thinker with an excellent visual aesthetic; experience in the education industry preferred
- Ability to prioritize and manage a number of simultaneous projects, with strong skills in anticipating and proactively solving for needs and challenges
- Entrepreneurial, positive, visionary mindset: ability to manage and motivate through influence to tackle large and small projects with a clear vision of what's possible
- Flexible and responsive to evolving, dynamic business environment
- Ability to communicate ideas and recommendations effectively, verbally and in writing
- Ability to work independently as well as with a cross-functional team, and thrive in an informal, fast-paced culture
- Fluent in commercial design/graphics trends and able to effectively implement on-trend sensibility into daily work

Qualifications

- Education/Experience
- Bachelor's degree or equivalent from a recognized, reputable university 4 years' of working in graphic design or the graphic arts, preferably with experience working directly within a creative agency or higher-education institution, or equivalent combination of education and experience.
- Track record of effectiveness in managing relationships
- Familiarity with the UAE/Gulf business environment
- Strong professional references

Language Skills

- Fluency in English (read, white, speak)

Computer Skills

- Proficiency in major multimedia software packages including Adobe Flash and/or After Effects.
- Proficiency in using Adobe Creative Suite (Illustrator, Photoshop, InDesign, etc.)

Other

- Photography skills

Applications will be accepted and evaluated until this position is filled.

This position is suitable for those candidates already resident in Dubai.

Interested applicants must submit the following requirements via email to recruitment@aud.edu.

(Please state the title of the position as the subject of the email)

- Cover letter
- Updated CV
- Contact information of three (3) academic/professional references

Alternatively, applicants can submit their application materials to the following postal address:

Angele El Khoury
Director of Human Resources
The American University in Dubai
P. O. Box 28282, Dubai, U.A.E.

No telephone calls please.
While we thank all applicants for their interest, only those under consideration will be contacted for a follow-up interview.